



DESICE

ENHANCING CIRCULAR ECONOMY THROUGH INNOVATIVE DESIGN



DESICE project aims to improve regional and local policies in the field of circular economy, enhancing the capacity of product designers to implement innovative practices. The project involves collaboration among 8 partners from 7 EU countries, focusing on a multi-step approach to identify good practices and facilitate policy changes. The initiative sought to empower stakeholders through knowledge sharing and capacity building to ensure a successful transition towards a circular economy.

PROJECT PARTNERS

Anatoliki SA - Organisation for local development (Greece)

Economic Council of East Flanders (Belgium)

BSC, Business Support Centre Kranj, L.t.d., Kranj (Slovenia)

Thessaloniki Municipality (Greece)

Public Institution Lithuanian Innovation Centre (Lithuania)

South Muntenia Regional Development Agency (Romania)

Association of Municipalities of Tartu County (Estonia)

UPI Emilia-Romagna (Italy)

DESICE Project Partner Meeting & Study Visits – Bled, Slovenia

On January 28–29, 2025, partners of the DESICE project gathered in Bled, Slovenia, for a two-day meeting hosted by BSC Kranj. The event featured productive discussions on stakeholder engagement, communication strategies, and best practices in circular economy design. On the second day, participants visited Center Rog and Technology Park Ljubljana, exploring innovative spaces dedicated to hands-on creation, sustainability, and technological advancement. The study visits offered inspiring insights into practical approaches to circular economy and innovation in action.



THE DESICE PROJECT AIMS TO
EMPOWER EDUCATION IN THE FIELD
OF CIRCULAR ECONOMY BY
FACILITATING KNOWLEDGE
EXCHANGE, POLICY IMPROVEMENTS,
AND CAPACITY BUILDING AMONG
STAKEHOLDERS.

THE ULTIMATE GOAL IS TO
CONTRIBUTE TO THE TRANSITION
TOWARDS A CIRCULAR ECONOMY
MODEL IN THE PARTICIPATING
REGIONS.



LEARN MORE ABOUT OUR GOOD PRACTICES - 1ST PART

WODDEN PHOENIX

SLOVENIA



Exposed wood poses a threat to the environment, as it can be contaminated by the use of polluting coatings or impregnants. On the other hand, industrial plants generate significant quantities of wood residues which are not only environmentally sound but also contain high quality wood. Wood residues and waste wood are raw materials that in the vast majority of cases end up in landfills or in domestic and industrial furnaces. The answer to that is to use wood residues and salvaged wood to create new innovative products, such as **urban wooden elements that will be used by local people.**

Project budget: 90.096 €

Main results of the project are: 20 benches, 9 deckchairs, a wardrobe, 8 lectures and film screenings. Cooperation between business, educational institutions and the local community is possible and needed, since it fosters innovations, circular economy and entrepreneurship in local community.

WANT TO KNOW MORE?

visit website: www.lesnifeniks.si

Good practice owned by:
BSC, Business Support Centre Kranj, L.t.d., Kranj (Slovenia)

WAAS CIRCULAIR

BELGIUM



The Province of East Flanders has announced plans to establish a new knowledge center for circular economy in the Waasland region. This initiative, known as Waas Circulair, aims to foster a vibrant ecosystem that enhances economic activity and sustainability. Entrepreneurs in the region have voiced a strong demand for informative sessions, leading to the organization of a series of inspirational evenings at COCON, the social-circular hub in Sint-Niklaas.

These sessions will cover a range of critical topics:

- **Circular Entrepreneurship:** Exploring why and how entrepreneurs can embrace circular practices to foster sustainable business strategies.
- **Implementing Circular Solutions:** Strategies to integrate concrete circular solutions and optimize supply chains for enhanced efficiency and sustainability.
- **Company Culture Integration:** Methods to embed circular principles into organizational culture and effectively communicate these values to stakeholders.
- **Importance of Collaboration:** Emphasizing the role of collaboration and networking in driving sustainable change.
- **Circular Construction:** Maximizing impact in the construction sector through principles of reuse and sustainability.

Waas Circulair represents a collaborative effort involving the municipalities of Lokeren, Temse, and Sint-Niklaas, alongside InterWaas, Voka, and MLSO, with strong support from the Province of East Flanders. Together, they are committed to accelerating the circular transformation across the region.

Project budget: 50.000 € /year

WANT TO KNOW MORE?

visit website: www.waascirculair.be

Good practice owned by:
Economic Council of East Flanders (Belgium)

WORKSHOPS WITHOUT BORDERS ROMANIA



Ateliere Fără Frontiere (Workshops Without Borders) is an association with economic activity established in 2008. Recognized as a public utility organization, it focuses on the social, professional, and civic integration of individuals from disadvantaged, excluded, marginalized, and hard-to-employ backgrounds.

AFF offers a unique socio-professional integration program supporting adults to (re)build self-confidence, autonomy, and sustainable employability, while (re)establishing social and family ties. Participants are reintegrated into the labor market and society as full citizens.

The reintegration program lasts up to three years, employing individuals referred by social service providers in AFF's circular economy and organic farming workshops. These workshops help participants develop skills necessary for integration into the conventional labor market.

The activity of the workshops:

- **educlick** – manage electric and electronic waste, refurbish computers and IT WEEE that are offered to schools from less developed areas. Therefore, educlick collects, registers, verifies, and prepares IT WEEE for reuse. Initiated in 2008, it sources waste primarily from businesses, as well as individuals, NGOs, and public institutions.
- **remesh** – upcycling of advertising outdoor materials transformed in promotional materials.
- **Farm bio&co** – organic agriculture, grow vegetables sold on short chain, from farm to table, directly to consumers.
- **logietic** – logistic services.

Project budget: >75.000,00 € /year

WANT TO KNOW MORE?

visit website: atelierefarafrontiere.ro

Good practice owned by:

South Muntenia Regional Development Agency

Thank You for Joining Us!

We sincerely appreciate your interest and support in our journey toward a sustainable and innovative future.

Stay connected with us for more updates, insights, and opportunities to get involved. Together, we can make a meaningful impact!

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