

IntegrAGE opening conference on promoting employment for individuals aged 55+
Golden opportunities @ empowering employment for the silver generation

Kovačnica – business incubator Kranj, Poštna ulica 4, Kranj (Slovenia)

16 April 2024

→ **YOU CAN JOIN US ONLINE:**
<https://shorturl.at/dIBRT>

| Time | Title of session | Speaker | Note |
|---------------|--|--|--------|
| 09:30 | Registration | | |
| 09:45 | Words of welcome | Franja Gabrovšek Schmidt, director @ BSC Kranj Matjaž Rakovec, Mayor @ City of Kranj | |
| 10:00 | IntegrAGE project presentation | Tamara Mravinec & Irene Castillo Abad | |
| 10:20 | Keeping Older Workers Engaged in EU Labour Markets | Franz Eiffe and Jessye Muller @ Eurofound (European Foundation for the Improvement of Living and Working Conditions) | Online |
| 10:40 | Educational programs for 55+ participants | @ Ministry of Education - Adult Education Directorate | |
| 11:00 | Development of a comprehensive business model for employers for active and healthy aging of employees (POLET) and established national strategic e- platform for active and healthy aging in the workplace - zalet.eu | Katja Pokeržnik mag., director @ Koroška Chamber of Commerce and Industry | |
| 11:20 | Partners' good practices | TREXIMA (SK) SeniorDela (SI) ICUK (CZ) | |
| 12:00 – 13:30 | Lunch | | |

Join us in-person or online (<https://shorturl.at/dIBRT>)!

The conference will be held in hybrid format, ensuring that the event reaches as many people as possible.