



Boosting the Social Economy in South East Europe

Maribor, Slovenia, 7 March 2018
10:00 – 17:30

Social Economy Europe together with the Association Social Economy Slovenia in cooperation with the Prime Minister's Office of the Republic of Slovenia, SOCIAL SEEDS project partner, Regional development agency of Gorenjska, BSC Kranj, and Municipality of Maribor, European capital of Social Economy 2018, invites you to the Conference "Boosting Social Economy in South East Europe, on 7th of March 2018 in Maribor, Minorite Church, (Minoritska cerkev, Vojašniški trg 2a, Maribor)

Following Ljubljana declaration on Social Economy in South East Europe, adopted at the Meeting in Ljubljana on 24th and 25th April 2017, and on behalf of the Presidency of Slovenia to the Monitoring Committee of the Luxembourg Declaration, adopted on 4th December 2015 in Luxembourg, Social Economy Europe in cooperation with the Association Social Economy Slovenia, Prime Minister's Office of the Republic of Slovenia, SOCIAL SEEDS project partner, Regional development agency of Gorenjska, BSC Kranj and Municipality of Maribor, European capital of Social Economy 2018 is inviting you to the Conference »Boosting Social Economy in South East Europe«.

Social Economy is becoming a key enabler of the future work and business in the European Union and neighbouring regions, including the countries in the region of South East Europe. Passing the »proof of concept« phase we are entering into the »proof of stake«, and together with the increased visibility and acknowledgement of Social Economy Enterprises creating strong Ecosystem of Social Economy in the Region of South East Europe, Slovenia is becoming a Role model of cooperation between different stakeholders of Social Economy vertically and horizontally. Supporting the national Social Economy Network organizations of the South East Regions, Slovenia is creating a strong regional network on the level of South East Europe and therefore strengthening the European Social Economy Networks and Associations.

European Union together with its institutions is becoming aware of the need to the design of the programs and instruments facilitating the access to finance and access to market for the Social Economy Enterprises and organizations in European Member States and South East Europe countries, as a convergence is needed for all. It would enable Social Economy Enterprises and organizations to achieve a substantial social impact and together with the disruption introduced in business models of traditional companies achieve sustainable development for the whole society.

Creating strong networks is even more important for the creation of future business and work.

We invite you to create the future of Social Economy together!

Register on: <https://goo.gl/forms/UQlxFupgd9TTz8YJ2>. Registrations are OPEN NOW!

Program:

9.30 – 10.00 Registration

Conference language: English (Slovenian, Spanish translation)

10.00 – 10.30 Welcome speeches by:

- **Tadej Slapnik, State Secretary**, Prime Minister's Office, Slovenia
- **Lazar Lazarov**, Deputy Minister of Labour and Social Policy Bulgaria
- **Andrej Fištravec**, Mayor of Maribor, Slovenia
- **Mojca Z. Metelko**, Secretary General of Association Social Economy Slovenia
- **Juan Antonio Pedreño**, President of Social Economy Europe
- **Karel Vanderpoorten**, Social Economy and Entrepreneurship, European Commission

10.30 – 11.30 Roundtable 1: The social economy in South-East Europe and supporters

Presented and moderated by **Social Economy Europe (Victor Meseguer, SEE Director)**

- **Representative of Slovenia (Tadej Slapnik, State Secretary)**
- **Representative of Croatia (Teo Petričević, Act Group)**
- **Representative of Serbia (Neven Marinović, Smart Kolektiv)**
- **Representative of Macedonia (Klimentina Ilijevski)**
- **Representative of Montenegro (Igor Milošević, ZID)**
- **Representative of Bosnia and Herzegovina (Samira Nuhanović, Mozaik)**

11.30 – 11.45 Coffee Break

11.45 – 12.45 Roundtable 2: Conducive ecosystems for the social economy: other best practices from all over Europe

Presented and moderated by **Association Social Economy Slovenia (Nena Dokuzov, member of management board)**

- **Juan Antonio Pedreño**, President of CEPES and Social Economy Europe
- **Nadine Muller**, Ministry of labour, social economy and solidarity, Luxembourg
- **Claudia Fiaschi**, Spokesperson of Forum Nazionale Terzo Settore (tbc)
- **Joao Leite**, Head of the Department of Institutional Relations of CASES, Portugal
- **Esteban PELAYO (EURADA): SOCIAL SEEDS and Wafaty**—modernization of social enterprises



12.45 – 13.45 Roundtable 3: Innovative social economy experiences and projects
Presented and moderated by **Association Social Economy Slovenia (Mojca Ž. Metelko,**
Secretary General of Association Social Economy Slovenia)

- **Nena Dokuzov**, Blockchain for social impact (Slovenia)
- **Daniel Sorrosal**, Policy and Advocacy Manager of FEBEA
- **Paolo Scaramuccia**, Responsible for LEGACOOOP Associative Services and of the project Community Cooperatives
- **Ivan Božič**, Member of the Board of directors of RREUSE and Manager of the social cooperative Humana Nova (Croatia)
- **Jean-Christophe Burkel**, Director of ULESS
- **Branko Krsmanovič**, Social impact (Serbia)

13.45 – 14.30 Lunch Break

14.30 – 15.30 Round table 4: Buying responsible
Presented and moderated by **Association Social Economy Slovenia (Sebastjan Piki,**
member of Supervisory Board)

- **Mojca Štepic**, Social entrepreneurship law and promotion of SE from the state level
- **Mojca Žganec Metelko**, Why and how of the campaign "Buying responsible" in Slovenia
- **Miro Mihec**, Ethical advertising & Social impact marketing
- **Lilijana W. Brajljeh**, Supply with the purpose – practical cases in case of public procurement of local food on the public institution level
- **Tina Arnuš**: The Power of the social responsible community

Closing remarks – Slovenian presidency perspective of the Monitoring Committee of Luxembourg declaration

- **Tadej Slapnik**, State Secretary, responsible for establishing dialogue with the civil society

Juan Antonio Pedreño
President
Social Economy Europe

Mojca Ž. Metelko
Secretary General
Social Economy Slovenia

Tadej Slapnik
State Secretary
Prime Minister's Office

Andrej Fištravec
Mayor
Municipality of Maribor

Rok Šimenc
Director
RDA Gorenjska